

Intern Spotlight

NIRAHJA LOGAN, SEW MORE COUTURE

Tell me about yourself.

I am a PVA Senior at Annapolis High School. My PVA major is Design and Production but my focus is Fashion.

Why did you choose to pursue an internship?

Within the PVA program an internship is mandatory, I choose to intern with Sew More Couture because of my passion for fashion. I also wanted to be in an environment that would help to further my development and skill set in fashion design.

What were your daily internship duties?

Social Media Coordinator

Assist with:

Fittings and alterations

Processing orders

Instructing Fashion Design Camp

Ordering Materials and Fabrics

Sorting and Steaming Garments

What was the coolest project you worked on?

Pants!! I got to work with a customer who designs athleisure wear and was able to successfully sew my first "professional" piece of clothing! It was very a very exciting opportunity for me!

What is one thing you have learned that you will take with you?

Learning how to deal with different people's wants and needs in a professional manner.

Share a piece of advice you would give to a junior who is looking to pursue an internship.

Find an internship that interests you. Do something that will benefit you in the future. I was able to do what I loved and got hands on experience in my career field of choice.

Describe one experience at your internship that you will never forget.

Ms. V was an amazing mentor. She taught me not only how to be a professional but also the in's and out's of business, fashion design and sewing.

What are your plans after graduation?

My plans are to go to a 4-year Art and Design College in NYC. I will pursue my B.F.A. as a dual degree major in Fashion Design and Fashion Merchandizing. My dream is to design clothing that is worn world-wide!



BUSINESS & MENTOR TESTIMONIAL

Sew More Couture, Ms. Vongie Newman

Nirahja was an intern with us this past summer and she was a pleasure to work with. She is a diligent and respectful employee who took her job serious here at Sew More Couture. She showed up to work on time and helped out where she could and was such an "eager beaver" who wanted to soak up so much information about sewing and fashion. Nirahja, was our social media coordinator and her duties were promoting my business and vision on social media platforms. Just after two weeks, I've started to get calls and compliments from clients on the wonderful job she was doing on Facebook and Instagram. She also took the initiative to increase our followers by approaching customers and encouraging them to follow us on social media which led to an increase in followers by 20%. I look forward to working with her again in the future.

- Vongie Newman, Owner

